



**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION:**

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**BIG MAC® LAND IS SURE TO SATISFY  
BASEBALL FANS JULY 13<sup>TH</sup> & 14<sup>TH</sup>**

**St. Louis, July 11, 2009** – On Wednesday, July 8<sup>th</sup>, 2009, McDonald's® Restaurants throughout the St. Louis and Metro East Area announced that any homerun hit into Big Mac Land during the Homerun Contest or the "Big Game", scheduled for July 13<sup>th</sup> & 14<sup>th</sup>, will result in free Big Mac Sandwiches. If any player from any team hits a homerun into Big Mac Land, ticket holders can go into any local McDonald's seven days following the event, show their game ticket, and get a free Big Mac.

"Big Mac Land has received quite a beating from Albert Pujols this season and with the league's best players participating in the upcoming events, we have a gut feeling our sign will get a few more letters knocked out," said Mike Klak, McDonald's St. Louis/Metro East Co-op President.

In 1998, McDonald's transformed 181 terrace reserve left-field seats (section 272 in Busch Stadium) into Big Mac Land. Since that time, more than one million Big Mac Sandwiches have been given away as a result of homeruns landing in Big Mac Land. In addition to the chance of getting free Big Mac Sandwiches, Big Mac Land ticket holders can expect to receive visits from Ronald McDonald and the Fredbird girls. During the first inning, ticket holders have the chance to see their faces on the jumbotron and will leave the game with a Big Mac Land bag full of free McDonald's food cards and Big Mac Land give-away items.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on the St. Louis/Metro East McDonald's Restaurants visit [www.McDonaldsSTL.com](http://www.McDonaldsSTL.com) or log on at any of the Wi-Fi enabled McDonald's restaurants.

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