

FOR IMMEDIATE RELEASE



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**LOCAL McDONALD'S® RESTAURANTS STEP UP TO THE PLATE BY OFFERING GREAT CARDINALS TICKET DEALS THROUGH TICKETFEST**

**St. Louis, April 28, 2009** – Starting today local McDonald's Restaurants will offer Cardinals Baseball ticket deals to their customers through Ticketfest. With any purchase of the following Extra Value Meals: Big Mac®, Quarter Pounder® with Cheese, 2 Cheeseburgers, or Double Quarter Pounder® with Cheese, customers will get one of five collectable Cardinals cards containing discount codes for a variety of Cardinals tickets.

Each customer that receives a collectable Cardinals card will need to go to [www.STLCardinals.com/McDonalds](http://www.STLCardinals.com/McDonalds) to enter their discount code. Once the code has been entered, the site will reveal their discount for up to four (4) Cardinals tickets. The following is a list of discounts being offered through Ticketfest for select games:

- \$1 Big Mac Land Tickets
- \$10 off Regular Tickets
- \$20 off Regular Tickets
- \$25 off Legends Club Party Room Tickets
- \$25 off All-Inclusive Tickets
- \$50 off Legends Club Party Room Tickets
- \$50 off All-Inclusive Tickets

“Cardinals Ticketfest is arriving at the perfect time,” said Mike Klak, McDonald's St. Louis/Metro East Co-op President. “With the economy the way it is, Ticketfest gives everyone an opportunity to take their friends and family to a Cardinals game. It's a great way for us to give back to our customers while showing support for our St. Louis Cardinals!”

In addition to the unique codes, each card will contain historical Cardinals information. The front of each card will feature Cardinals logos from 1920-2009, while the back of the card will contain interesting Cardinals facts and, of course, the unique codes for discounts on tickets. Ticketfest will take place at participating St. Louis and Metro East McDonald's Restaurants April 28<sup>th</sup>, 2009 through May 25<sup>th</sup> 2009\*.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. For more information on the St. Louis/Metro East McDonald's Restaurants visit [www.McDonaldsSTL.com](http://www.McDonaldsSTL.com) or log on at any of the Wi-Fi enabled McDonald's restaurants.

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\*While supplies last.